

**ECSS LAUSANNE 2006** JULY 5 TO JULY 8, LAUSANNE SWITZERLAND  
EUROPEAN CONGRESS OF SPORT SCIENCES



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## To the point

The Sport Science Congress of the European College of Sport Science ECSS is the most important Sport Science Conference in the EU.



- The 2006 annual Congress of the European College of Sport Science ECSS will be held in Lausanne – the ECSS Lausanne 2006.
- As acting host to the most important Sport Science Congress of Europe, Switzerland has the unique opportunity to establish itself as a competent partner of the European Sports Sciences.
- Conducting the 2006 Congress in Lausanne provides us with the chance to present and establish our country as an ideal location and centre of the Olympic Movement.
- The Swiss Society for Sport Medicine lends support to the ECSS Congress in Lausanne and has integrated its annual conference in the ECSS 2006 program.

# Reasons which move us



We want

- To offer Sport Science in Europe and in Switzerland a stimulating platform of excellent quality for the exchange of experiences and for contacts.
- To actively present the achievements of European and Swiss Sport Science, especially Sport Medicine.
- To successfully conduct a unique and fascinating event in Switzerland.
- To attract media interest and thus make known to the public the business and social needs of Sport.
- To recall memories of Scientific Sport which will promote total awareness of Sport Science.
- To awaken economic interests to the possibilities of Sport Science.
- To reinvest resulting profits back into Sport Science.

# The patronage

ECSS 06 under the assistance of



→ Beat Villiger, President Swiss Society of Sports Medicine, SGSM

→ Matthias Remund, Director of the Federal Office of Sport, BASPO

→ Walter Kägi, President of the Swiss Olympic Association

The patronage includes further personalities  
from the areas of Swiss Science, Politics,  
Business and Sport.

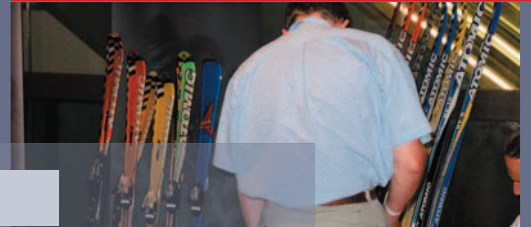
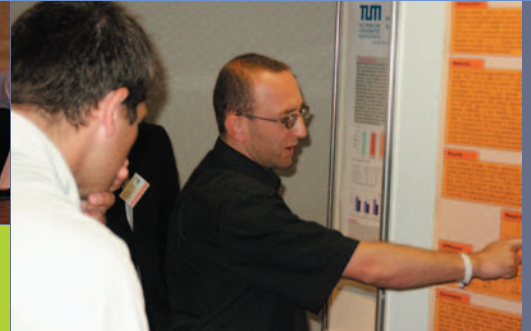


## Facts and Figures

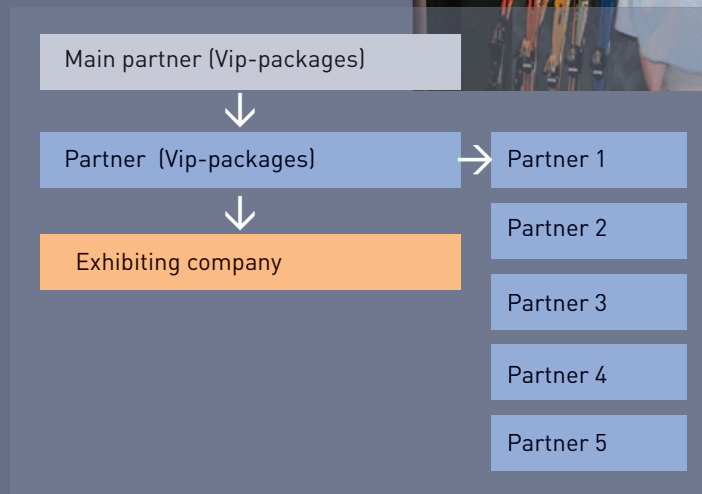
Venue	The University of Lausanne, Olympic Museum	
Participants	→ 1500 participants from over 60 nations with numerous representatives from Asia (Japan, China, Korea) → 300 MD's active in Sport Medicine from Switzerland (SGSM Annual Conference integrated) → All Sport Science disciplines are represented	
Speakers	Over 100 speakers from 20 nations will represent the ←State of the Art→ of Sport Science	
Target audience	Sport scientists, MD's with an interest in Sport, SGSM members	
VIP Guests	Sport, politics, and business	
Participation fee	Euros 350	
Programme of events	Sporting and cultural programme of events, a lot of time and opportunity for personal contacts	
Media	→ National and local print media → National and local radio broadcasting stations → SF DRS and local TV stations → Online media	
Organizer	Association ECSS Lausanne 2006, supported by the University of Lausanne and the University of Berne as well as the Swiss Society for Sport Medicine (SGSM)	
Budget	Swiss francs 850,000 (without reserves)	
Budget allocation	→ Associates	10%
	→ Exhibitors	30%
	→ Canton/State	5%
	→ Conference fees	50%
	→ SGSM	5%
Patronage	The patronage is made up of personalities from the areas of Swiss Sport Science, Medicine, Sport, Politics and Business	
Additional Patronage support	→ University of Berne → The Ecole Polytechnique Fédérale de Lausanne (EPFL) → International Olympic Committee (IOC) → Swiss Society for Sport Medicine (SGSM) → The town of Lausanne → The canton of Vaud → The Federal Office of Sport (BASPO)	

# What we offer our associates

All associates can actively participate in all three areas of «Customer Liaison», «Sales Promotion», and «Image» in the same event, while operating in different fields at the same time.



## Sponsorship structure



# Packages

## Main Associate

Customer liaison	The main associates will present the congress ECSS 2006. They receive 10 VIP packages at their free disposal.
Sales promotion	Own sales or exhibition stand, approx. 50m <sup>2</sup> at an exclusive location
Image	→ logo presence at the same level as the organisation title heading → logo presence on all print media, posters etc. of the organisation within the area of the organisation title heading → an announcement page in the printed program → editorial contribution in the printed program → online presence on the organisation's website
Investment	
Framework	CHF 50'000.-*

### VIP-package

- Participation in the congress
- Participation in the program of events with special service
- special arrangement(s)

## Associates

Customer liaison	The associates will support the event. They receive 3 VIP-packages at their free disposal.
Sales promotion	Own sales or exhibition stand, approx. 20m <sup>2</sup> at an exclusive location (Target area incl. program of events)
Image	→ logo presence under the organisation title heading → logo presence on all print media, placards → half a page for announcements in the printed program → short editorial contribution in the printed program → online presence on the organisation's website
Investment	
Framework	CHF 15'000.-*

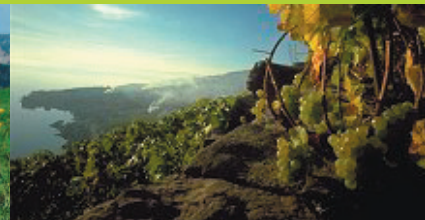
## Exhibitors

Customer liaison	The exhibitors have the possibility to purchase a customized performance package
Sales promotion	Own sales or exhibition stand, approx. 10m <sup>2</sup>
Image	→ presence in the programme brochure (Sponsors and exhibitors list) → online presence on the organisation's website
Investment	
Framework	Starting at CHF 400.- per m <sup>2</sup> */EUR 250.- per m <sup>2</sup> *

\*Special requests and wishes will be considered as far as it is possible by mutual agreement. The costs for production, transport and installation of the advertising medium and advertisers will be borne by the associates or the exhibitors.

## Additional things to do

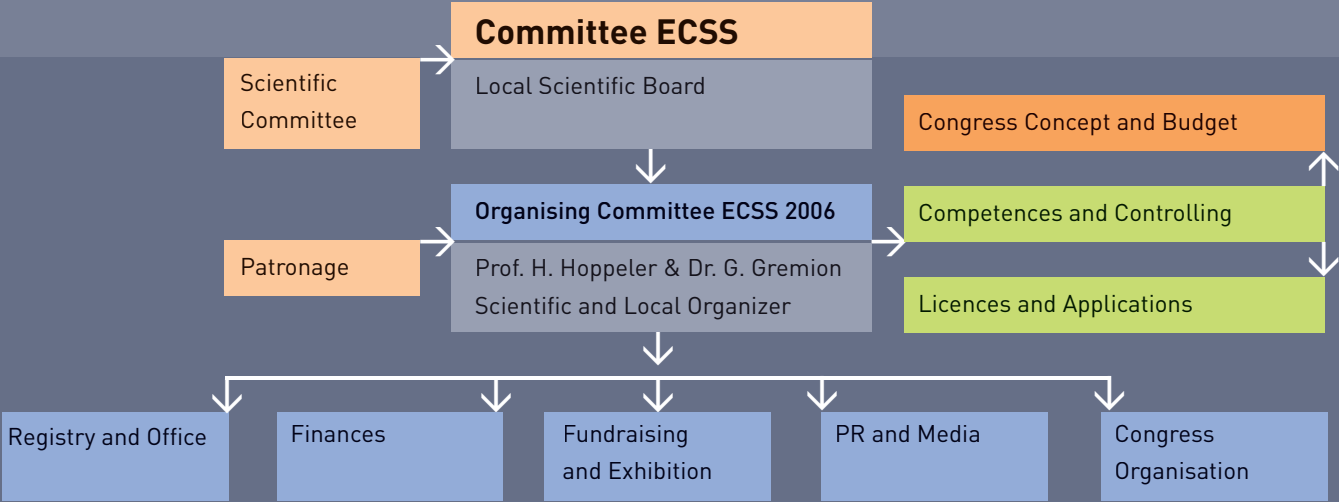
Besides the Congress there is an attractive programme of events on offer including Excursions, Congress dinner, the Olympic Museum, etc.



## Possible co-operation with associates

- The presence as well as the active participation of the sponsors in the programme of events are very welcome.
- The attractive platform offers businesses the opportunity to directly present themselves to the participants and the public.
- Equally, participation in the programme of events will have a positive effect on your own organisation or company.
- As an event sponsor you have the possibility to support single conference events, symposiums and social occasions, wholly or partially.
- Additional VIP packages can be purchased.

# The organisers and associates of the ECSS LAUSANNE 2006



# Contacts

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We are looking forward to work with you.



